

## TOP 5 TIPS FOR A SUCCESSFUL MARKET DISPLAY!



### *#1. Dress Rehearsal*

Set a mock setup of your display ahead of time to ensure you have all the elements for the presentation and function. Make a checklist to ensure you don't forget anything.



### *#2. Holding the Fort*

For the safety of others and the protection of your goods, make sure you have a min of 25lb weights for each tent leg.



### *#3. Go High & Space-out*

Create height with risers and props to maximize space and create a focal point. Give breathing room between products so they stand out.



### *#4. Silent Sales Partner*

Consistent clear signage with pricing or information to help customers make a decision without having to ask will improve the chance of sales.



### *#5. Be a groupie*

Colour block and group like-minded products together for attractive displays that improve add-on sales and create a strong visual line.